



Telly, telly on the wall

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Maastricht



Maastricht University



CCTR



EUNAAAPA

EUROPEAN NETWORK FOR ACTION
ON AGEING AND PHYSICAL ACTIVITY

Healthy Living, TNO
CAPHRI, University Maastricht-MUMC+

Board member
Center for care Technology Research

Chair, EUNNAAPA

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Take home message

Think inside the box ...

- › Life is about functioning
- › Living is managing chaos constantly
- › Health is “only” instrumental for functioning
- › Prevention >>> Care-Cure^{EU-budget: 3% vs 97%}
- › Pull prevention >>> Push care and cure
- › Outcome: performance of functioning >>> Quality of ...



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My aunt

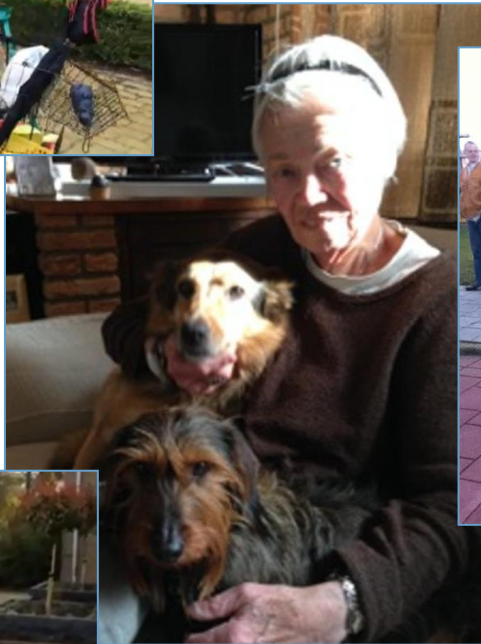
Alzheimer-patient care ... Dementia friendly?! ...





My aunt

Lovely person functioning with, amongst others, ...



Societal paradigmshifts

In order to continue success ...



Illness, cure and care



Behavior and health



Vital functioning

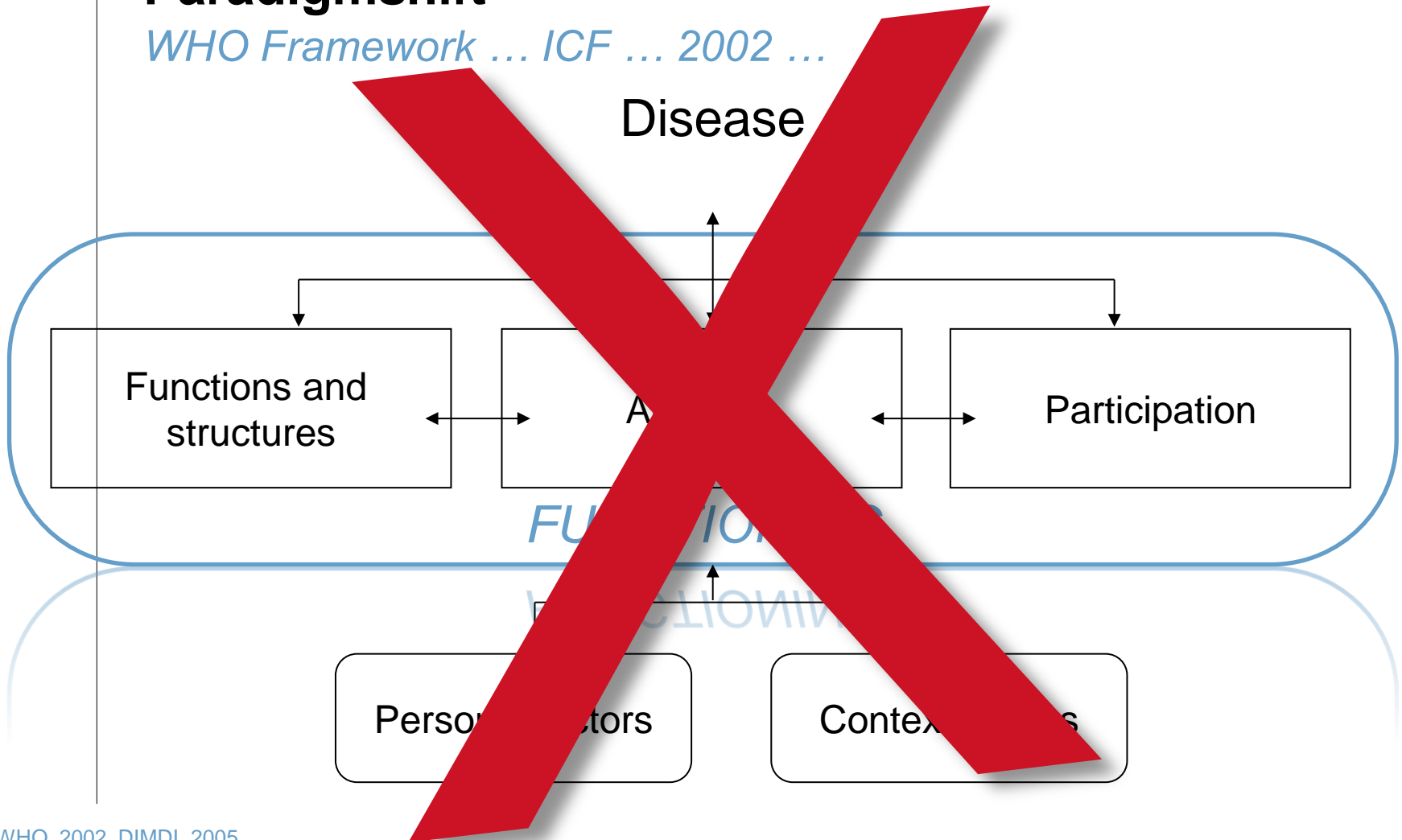




Paradigmshift

WHO Framework ... ICF ... 2002 ...

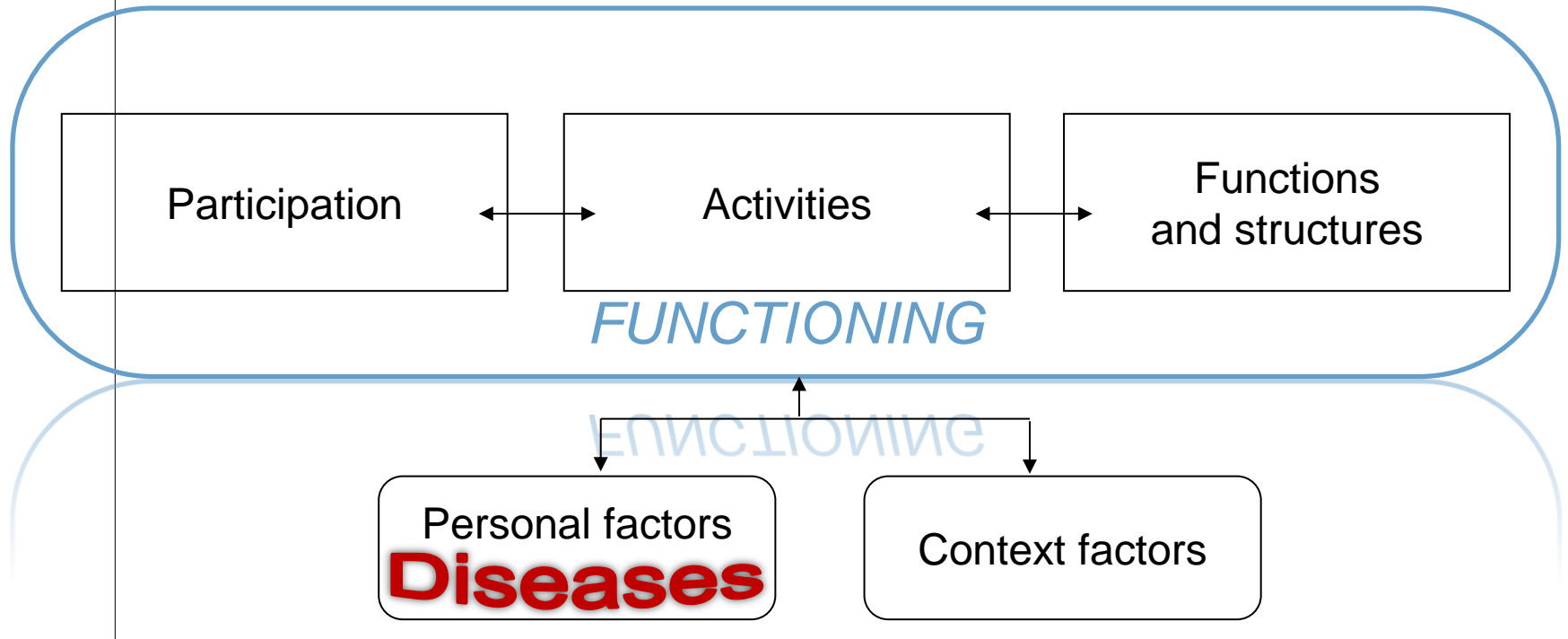
Disease





Paradigmshift

WHO Framework ... ICF ... 2015 ...



Functioning

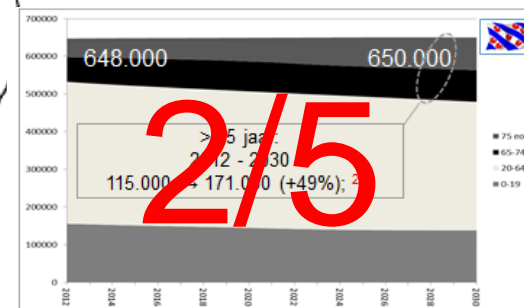
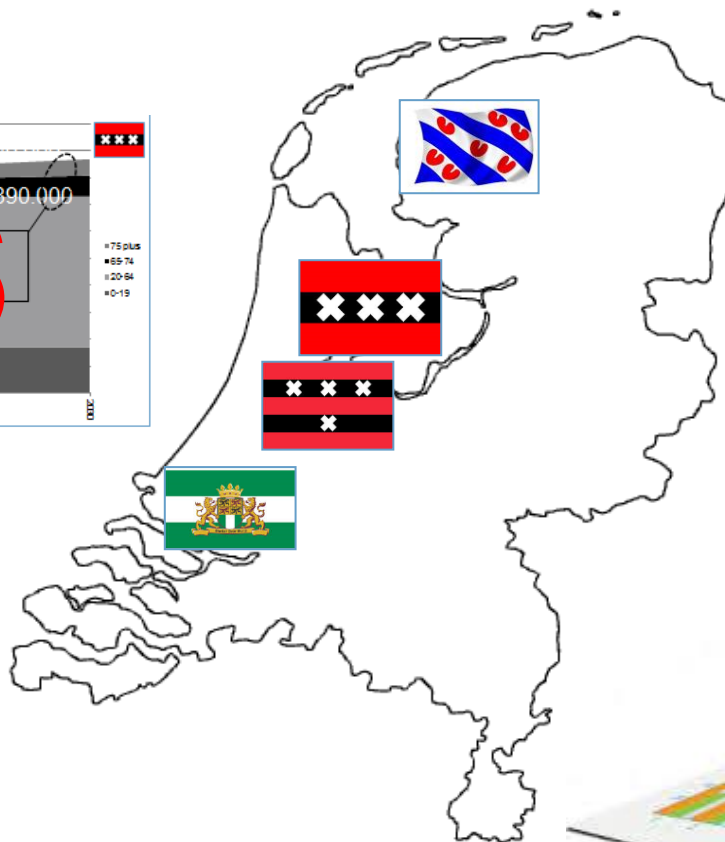
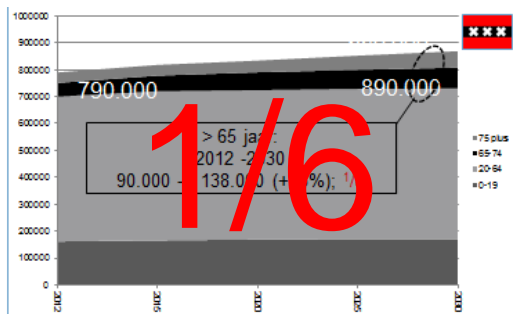
Life span^{GOAL} – Van Buuren et al, 2014





Demographics of functioning

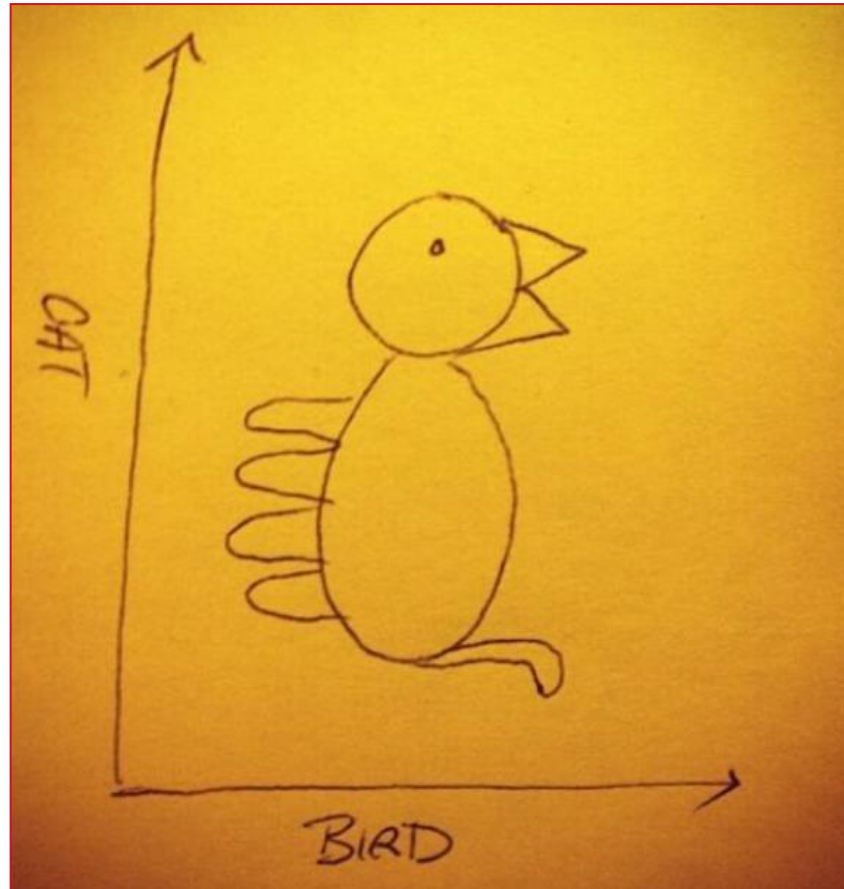
Huge regional differences ... 2030





Paradigm

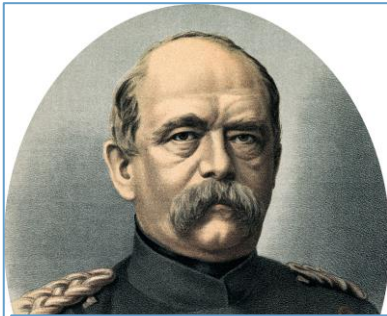
Statistics ...





Societal paradigmshifts

In order to continue success ... together ...



Illness, cure and care

“If ‘I’ is replaced by ‘we’,
even *illness* turns into *wellness*”



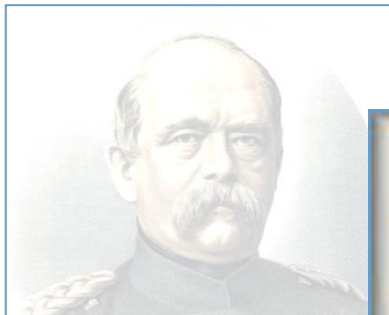
Vital functioning





Paradigmshifts

In order to continue success ... regional/local ...



“If
even if



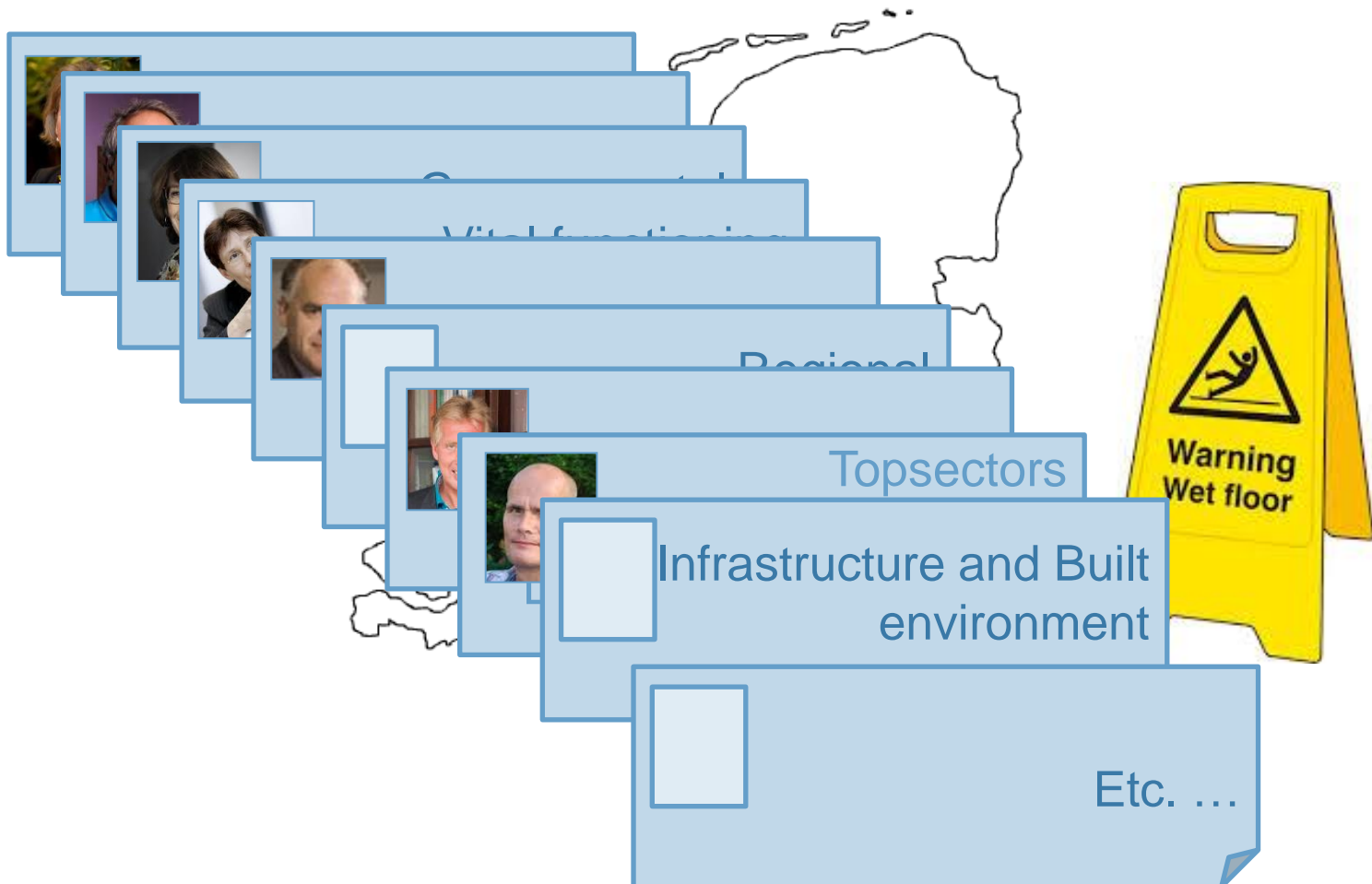
‘we’,
wellness”





Holland

New ...

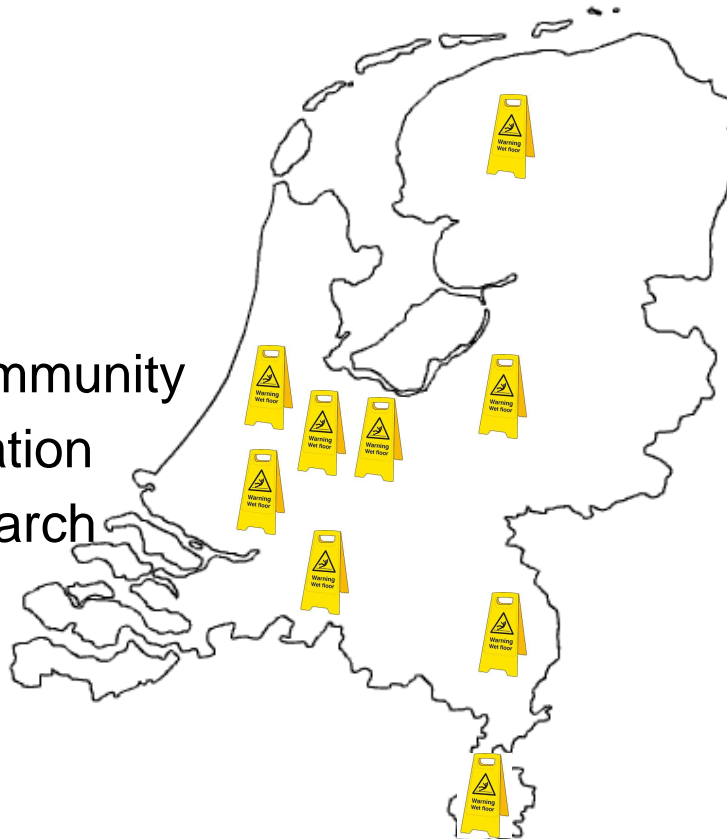




Holland

Living-Lab-Land ...

- › Leadership
- › User led
- › Co-creation
- › Coalition
- › Learning community
- › Open innovation
- › Action Research

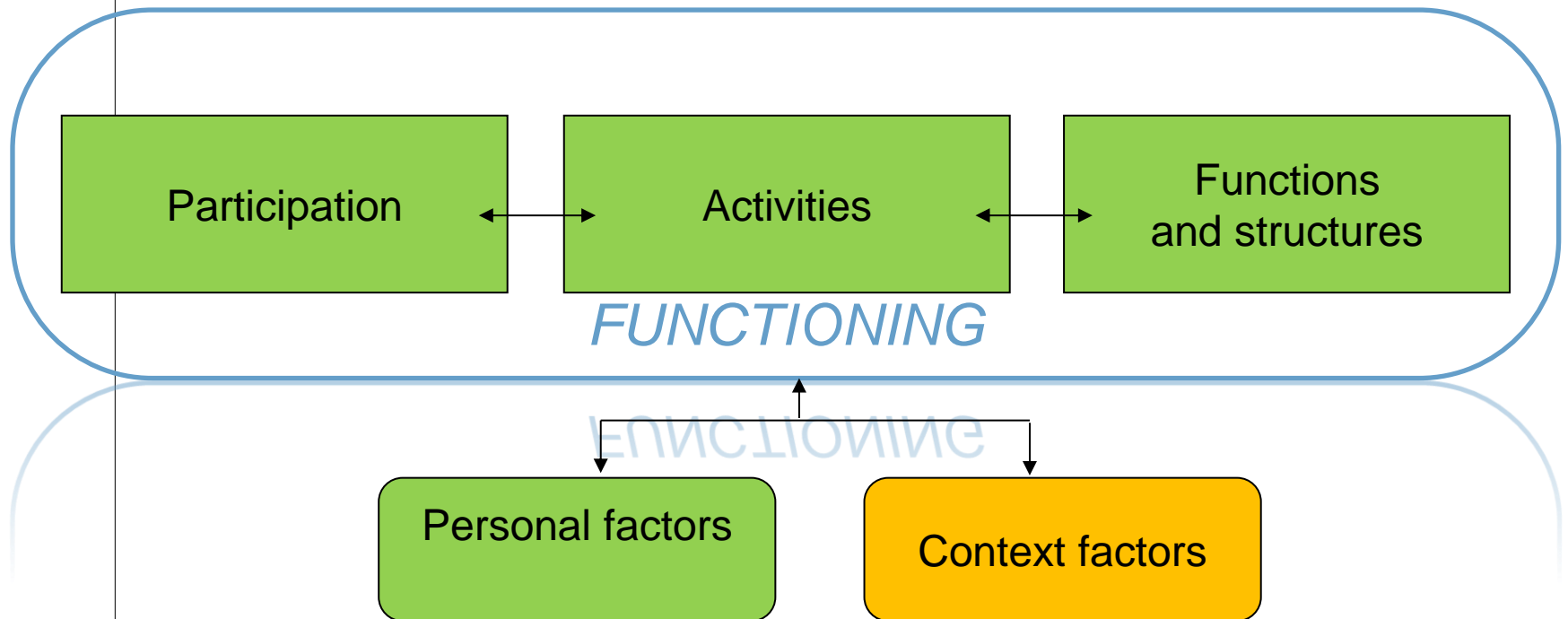


› <http://timreview.ca/issue/2012/september>



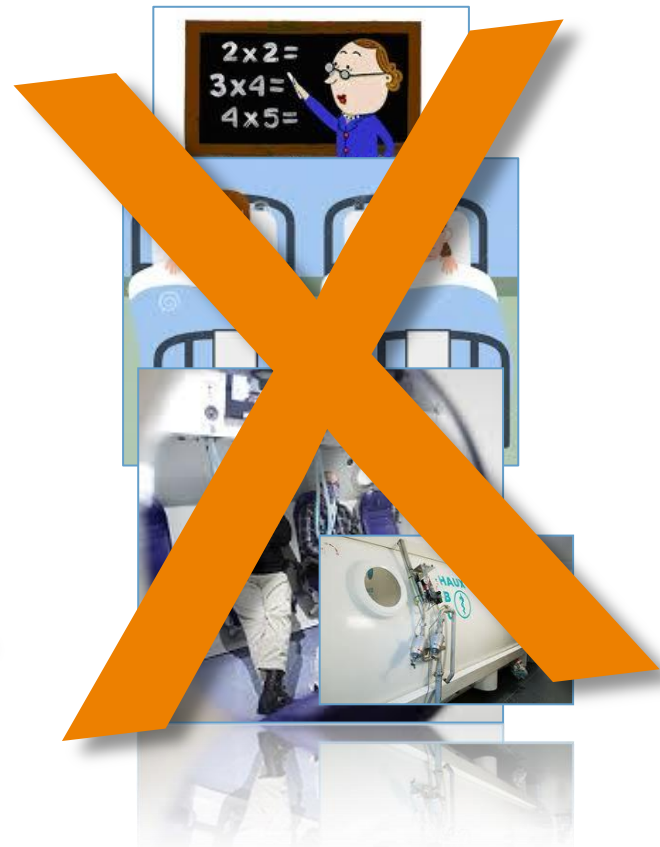
Paradigmshift

Functioning: Adaptation and Compensation ...



Infrastructure and Built Environment

Epiphenomenon ... Building culture ... EuHPN ...



Professionalism and culture





Changes of the past and the future ...





Paradigmshift

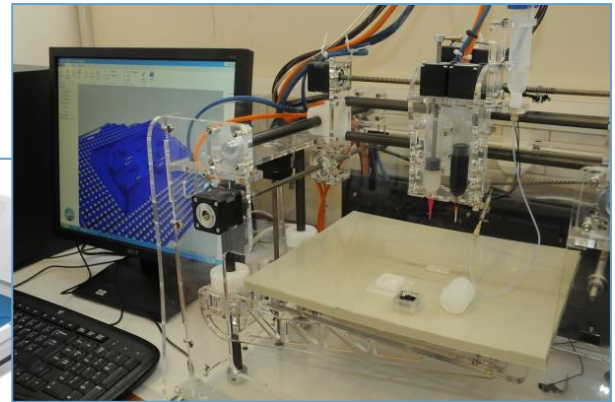
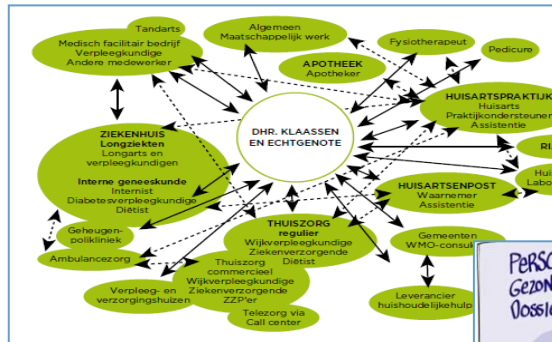
P4 ... implicitly in every days' life ... life span ...

 Predictive <i>Integrative Health diagnosis including genomics and molecular biomarkers will alert possible undesired future events.</i>	 Personalized <i>Each individual will have a contextual diagnosis tailored to their own unique molecular and psychological profile</i>
 Preventive <i>Integrative optimal Health advice will enable patients to make the choices that fit their unique situation best</i>	 Participatory <i>The passive patient will be transformed into the engaged consumer who takes ownership of his or her own health. Healthcare will become enjoyable, actionable, and effective.</i>



Paradigmashift

Participatory technological innovations...





Paradigmashift

Functioning ...

Complexity and variation



Complexity and variation

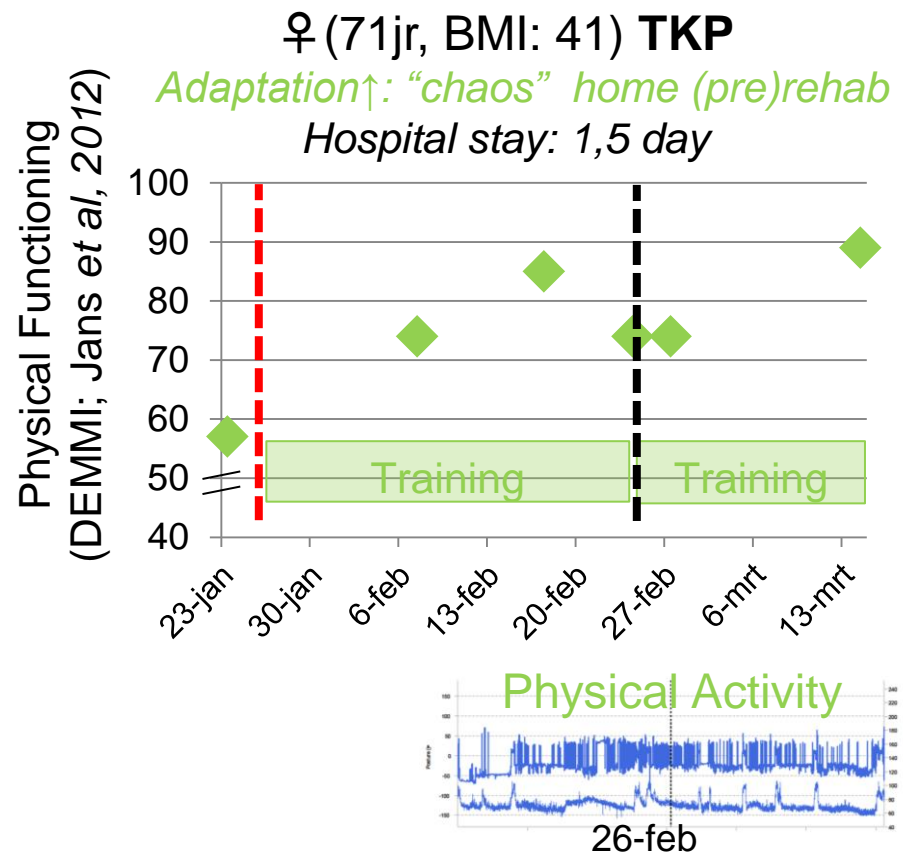
Adaptation
(Able)

(Enable)
Compensation



Example

Food for thought ...





Be Part

Rome, 17th of October .

› Rome-statement:





Game changers: value-effective

For U2 ...?



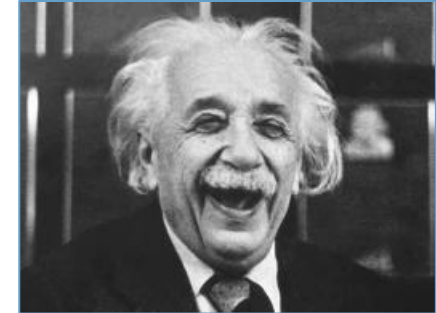
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Paradigmashifts

Strikte voorwaarde *Albert Einstein* ...



- › “If at first the idea is not absurd, there will be no hope for it”

