



## EuHPN 2012 Workshop

### The Future for Strategic Planning of Healthcare Infrastructure

**22-24 October**

**Danish Architecture Centre, Copenhagen**

This year the annual EuHPN Workshop will be returning to the theme of *strategic planning of healthcare infrastructure*.

As public finances tighten, many European states are looking to devolve responsibility for decisions about, and operation of, healthcare infrastructure. In some cases governments have opted for a market-driven solution, with private companies or public-private partnerships invited to redesign services and to re-assess the provision, capacity and location of hospitals and primary/community care buildings. But this trend is not universal – some countries and regions have chosen to retain public control over some or all of the strategic planning functions linked to the health estate and service development.

The 2012 workshop will examine the spectrum of strategic planning models in place across Europe, through critical synthesis of European trends, thematic analysis and case study presentations. We will be looking to explore some key questions, such as:

- Does the private sector do it better? Is there evidence that the market-driven approach leads to more efficient healthcare buildings, more closely attuned to service models and better designed to meet future needs?
- Is there still a place for national or regional planning strategies for healthcare infrastructure, or should we leave this to market forces?
- How can healthcare strategic planning link with use of European Structural Funds?
- In a more patient-centred healthcare system, how can patients and carers really influence strategic planning decisions?
- Can we still plan for innovation when options are limited to reconfiguration or modernisation of existing infrastructure?
- How can we judge the success or failure of new build or refurbished healthcare buildings? What can we learn from strategic planning in other sectors?

You are invited to propose presentations and case studies for the workshop. We are particularly interested in examples that link strategic planning decisions with outcomes. These could be illustrative of:

- Projects that show success (or failure) in planning across a local community or a region. Did the buildings meet the original aims? Are staff and patients well served?
- Effective public-private partnership collaborations.
- Planning processes and frameworks that reflect innovative approaches to building design or service provision.
- Post-occupancy evaluation of healthcare buildings that encourages learning and builds evidence for what works.
- Patient and citizen involvement in strategic planning decision-making.

#### *Speaker and Participant Invitations*

EuHPN workshops involve exchange of information between researchers, practitioners, clinicians and policy makers, so please feel free to pass this information to other colleagues who may be interested in the workshop theme. All suggestions for speakers and presentations will be welcome.

If you have suggestions for individuals or organisations to invite (as speakers or participants), then please let me know at [jonathan.erskine@durham.ac.uk](mailto:jonathan.erskine@durham.ac.uk).

#### *Other workshop information*

EuHPN member organisations are exempt from the workshop fee for up to 3 individuals. The standard fee for other attendees is Euro 250.00.

The Danish Architecture Centre (DAC; <http://english.dac.dk/visForside.uk.asp?artikelID=4956>) is conveniently located in central Copenhagen, next to a harbour area, and is close to a number of good quality hotels. A list of these will be circulated shortly, along with indicative room prices and web addresses.

The DAC's Vision is based on the partnership between Realdania, the Danish Ministry of Culture, the Danish Ministry of Environment and the Danish Ministry of Business and Growth. It acts as a learning and education hub for professionals working in the architecture and construction sectors, and its goal is "to set up dedicated networks to disseminate information and share knowledge about the origins, present conditions and value of architecture, thus encouraging a broader recognition in society of the importance of high quality standards in the built environment."

Where possible, EuHPN workshops usually involve at least one study tour visit during the event. It is likely that a site visit may be arranged in the Malmö region of southern Sweden. Details will be circulated as soon as this can be confirmed.

In the meantime, please send your expressions of interest in attending the workshop, along with suggestions for speakers and presentations, to [jonathan.erskine@durham.ac.uk](mailto:jonathan.erskine@durham.ac.uk) (+44 191 3340366).